

Dressage Association of Southern California

13th Annual Championship Show – PRODUCT SPONSOR

The Dressage Association of Southern California **13th Annual Championship Show** is the culmination of a year full of focused competition and participation in our sport, and will be held from September 10 through September 12, 2010 at El Sueno Equestrian Center, in Somis CA.



We would like to invite you to participate in our 13th Annual Championship Show event by donating product and/or product samples for our competitor bags, in exchange for comprehensive promotion at our event.

SPONSOR LEVELS FOR PRODUCTS/SERVICES

All Levels receive print advertising in the Show Program, the opportunity to include promotional items and literature in competitor/volunteer gift bags and letter of appreciation from DASC, a 501(c)3 organization for tax purposes, sponsor listing on DASC website, and available vendor space onsite during event. **Additional benefits apply depending on level of sponsorship/donation as follows:**

GOLD:

(product or service value over \$250)

Half page print advertisements in quarterly DASC newsletter and Show Program.

- Banner or sign placement at main arena throughout Championship Show

- Announcer recognition throughout event and at awards presentations

SILVER:

(product or service value \$75 – 250)

Quarter page print advertisements in quarterly DASC newsletter and Show Program.

BRONZE:

(product or service value up to \$75)

Business Card size print advertisements in quarterly DASC newsletter and Show Program.

Consider donating:

- 1.) Product for performance awards or silent auction/raffle fundraiser
- 2.) Product samples/literature for competitor & volunteer bags

YES! I would like to donate:

Product/Service Description: _____ Value: _____

Sample/Promo donations will be included in all competitor gift bags – we expect approx. 150 competitors and volunteers.

Please fill out and mail by August 10, 2010 to:

Dressage Association of Southern California
c/o Erin Marshall
1696 Wellington Pl.
Westlake Village CA, 91361

For additional information & follow up, please e-mail at erin.marshall@socaldressage.com or call (805) 500-DASC (3272).

Please include payment and camera-ready artwork for advertisements. If you would like to include promotional materials for competitor and volunteer gift bags, you may also send to this address. Placement in newsletter and website will be on a first come, first-served basis.