

Dressage Association of Southern California

13th Annual Championship Show – CASH SPONSOR

We would like to invite you to participate in our 13th Annual Championship Show event through cash sponsorship in exchange for business promotion through our comprehensive advertising package:

- Print advertising in all Show Premium/Entry packet and Show Program
- Opportunity to include promotional items & literature in competitor gift bags
- Full, half or ¼ page print advertisements in quarterly DASC newsletter and on DASC website
- Letter of appreciation from DASC, a 501(c)3 organization for tax purposes
- Banner or sign placement at main arena throughout Championship Show
- Announcer recognition throughout event and at awards presentations

We have several levels of cash sponsorship available:

Bronze Sponsor - \$250

- Business card advertisement in show program
- Sponsor recognition in quarterly DASC newsletter for 2010/2011
- Listing on sponsor page of DASC website for 2010/2011
- Live announcement recognition throughout event

Silver Sponsor - \$500

- Quarter page advertising in show program
- Business card advertisement in quarterly DASC newsletter for 2010/2011
- Highlighted listing on sponsor page of DASC website for 2010/2011
- Live announcement recognition throughout event

Gold Sponsor - \$750

- Half page advertising in show program
- Banner display throughout event
- Quarter page color advertisement in quarterly DASC newsletter for 2010/2011
- Banner advertisement on sponsor page of DASC website for 2010/2011
- Live announcement recognition throughout event

Platinum Sponsor - \$1000+

- Full page advertising in show program
- Main arena location for banner throughout event
- Half page color advertisement in quarterly DASC newsletter for 2010/2011
- Business card advertisement on sponsor page of DASC website for 2010/2011
- Live announcement recognition throughout event

Founding Sponsor - \$5000 and over

- Full page advertising in show program
- Premium main arena location for banner throughout event
- Full page color advertisement in quarterly DASC newsletter for 2010/2011
- Front page banner advertisement on DASC website for 2010/2011
- Hourly, live announcement recognition throughout event



Yes! I wish to support DASC and become a Sponsor:

Name of Patron or Sponsor

Contact Name and Phone #



Cash Sponsorship:

___\$5000+ ___\$1,000 Platinum ___\$750 Gold ___\$500 Silver ___\$250 Bronze

Please fill out and mail by July 31, 2010 to:

Dressage Association of Southern California
c/o Erin Marshall
1696 Wellington Pl.
Westlake Village CA, 91361

For additional information & follow up, please e-mail at erin.marshall@socaldressage.com

Please include payment and camera-ready artwork for advertisements. **If you would like to also include promotional materials for competitor and volunteer gift bags, you may also send to this address.** Placement in newsletter and website will be on a first come, first-served basis.